Product Testing Stages

1. Brief from Client
   1. Symphony – Job number
   2. Iquote – Raised
2. Proposal to Client
3. If Go ahead on Proposal, then
4. CCN to client
5. Once signed CCN come, start preparing Qnnr
6. FMS to be raised.
7. Send the Qnnr to Client. Client can give go ahead or suggest changes in Qnnr
8. If suggestion is there make the changes in Qnnr and Send again
9. One Qnnr if finalized, Take Go ahead from client and share it to Kedar (Scripting team)
10. Send request to Field Centre head for assigning EIC
11. CAPI request – Vinayak Field Team
12. Once the Qnnr got scripted, Check the script. If any changes needed tell scripter to do it.
13. Once Script is finalized, ask for Translation files
14. Send the translation files to EIC for getting it translated
15. Prepare the Field Kit
16. Send the translated file to Scripter for uploading
17. Make sure the products / Concepts are available before going for field briefing
18. Initiate the Field briefing and make sure all field doubts are cleared
19. Finalize the Budget and upload that in symphony
20. Request creation of Internal job no for DP, Field and Scripting team (Rajeshwari – B & P team)
21. Once the field work started, take status from Scripter in every two days
22. Prepare the Analysis Plan. Share it with DP team
23. Once the FW is completed, share the Final Status with DP
24. Once the table arrived, Check the Base, No of Qns as per Qnnr and Cuts
25. Prepare the Toplines
26. Additional request like – Penalty, RWA, Difference Drivers
27. Codeframe – prepare and share it to DP
28. DP will provide OE tables
29. Start working on Report